

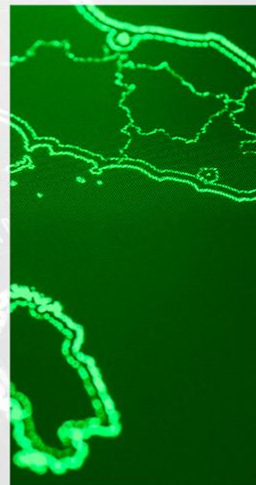


Why invest in Italy

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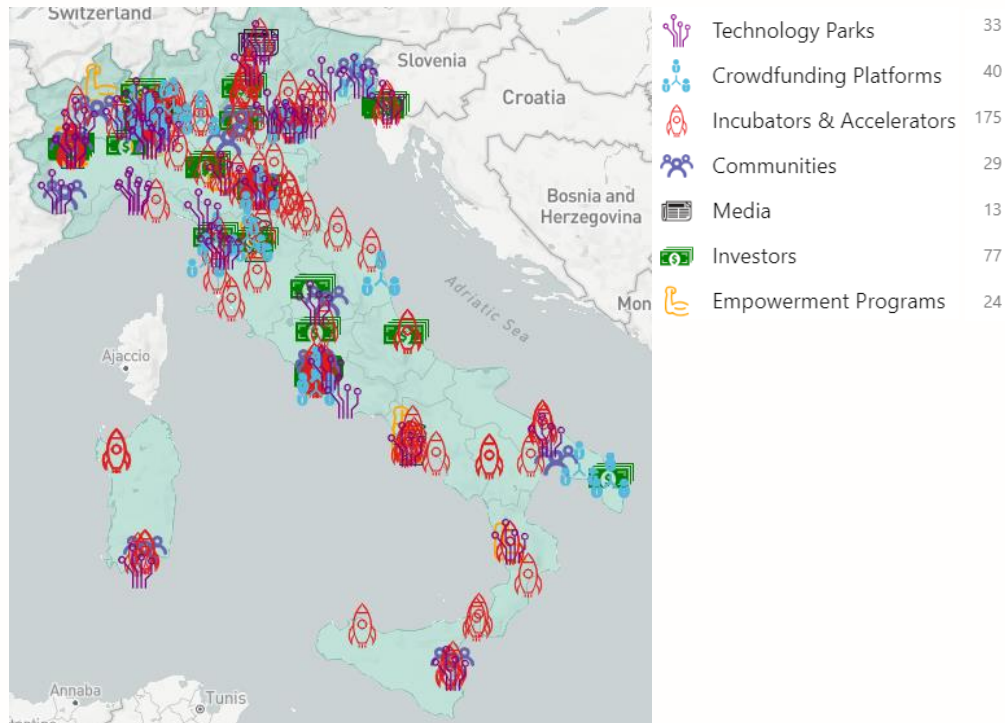
February 9th, 2023



MYTHS TO DISPEL | Italy's international image is not respondent to reality

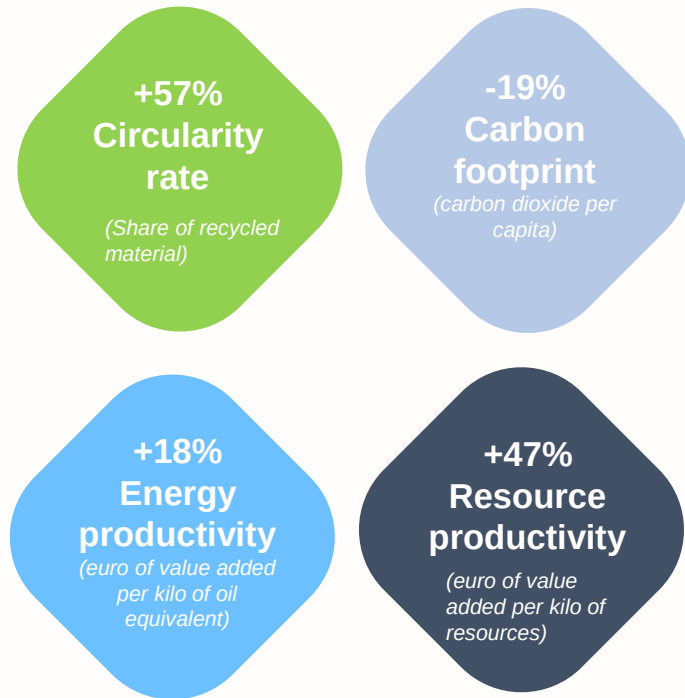


Italian innovation ecosystem (2022)



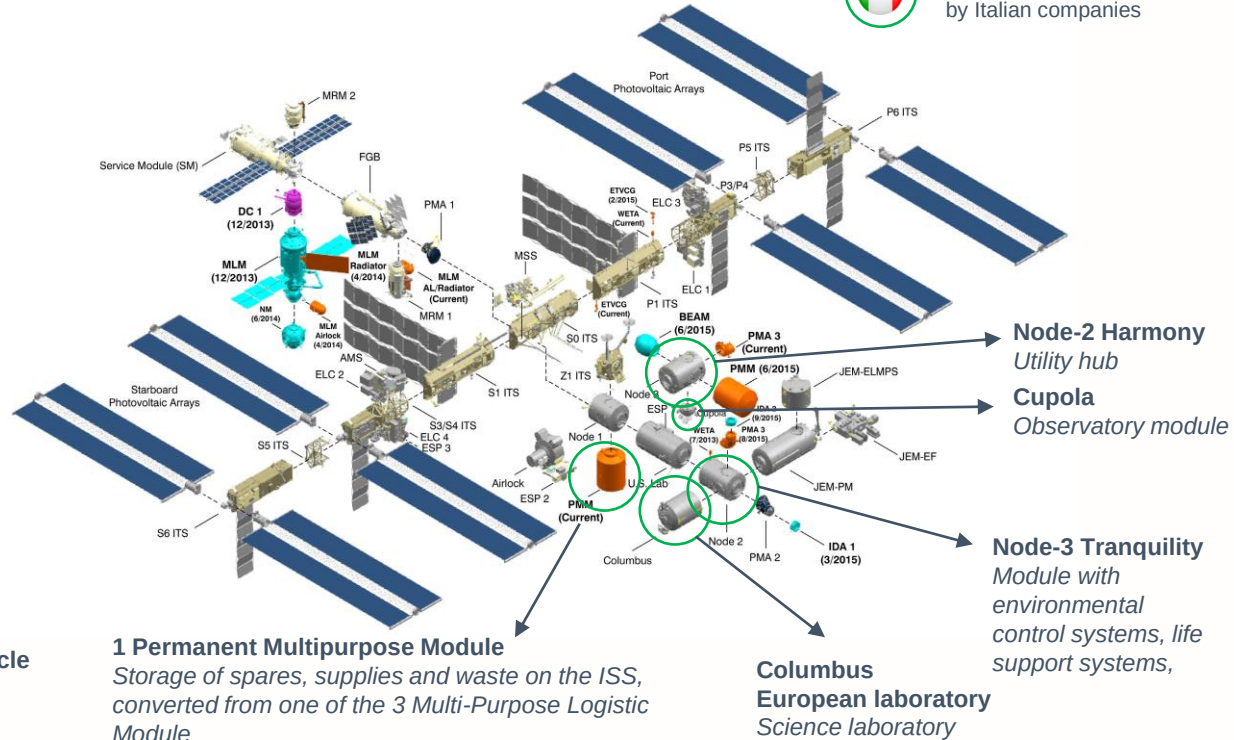
- **Italian enterprises** above EU average for **innovation propensity**
- One of the **most prolific scientific communities** in the world (7th with over 119k papers in Science&Engineering)
- Growing **innovation ecosystem**, from North to South

Energy landscape in Italy vs. EU average (%; 2021)



- Italian economy has developed a **“responsible” approach** to the production and consumption of resources
- Strategic advantage as a **first mover** in the **green transition** over many of its international peers

ISS elements manufactured
by Italian companies

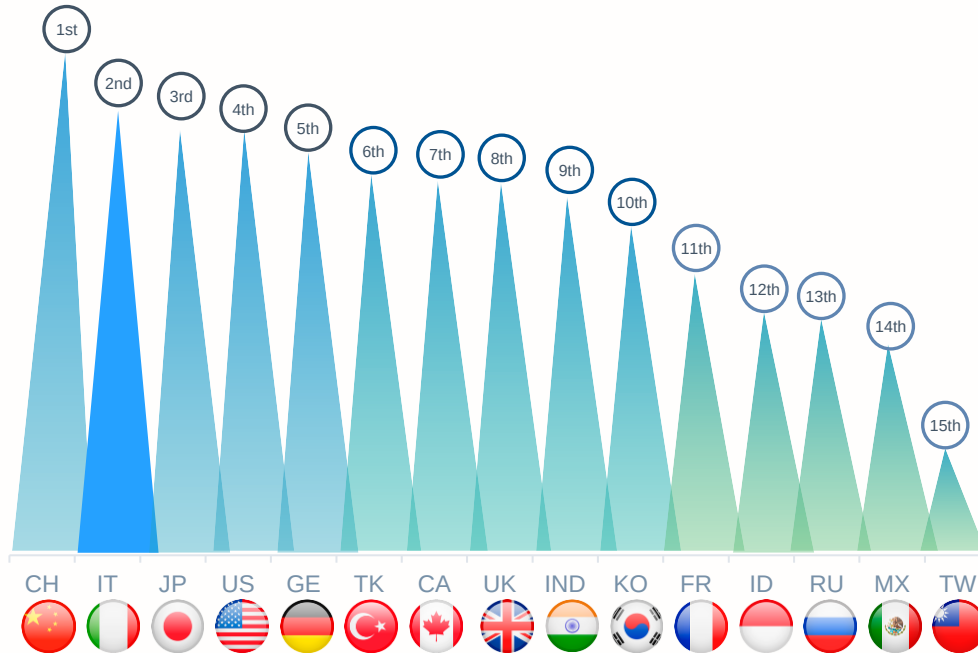


Columbus
European laboratory
Science laboratory

INDUSTRIAL| Solid and highly-diversified production

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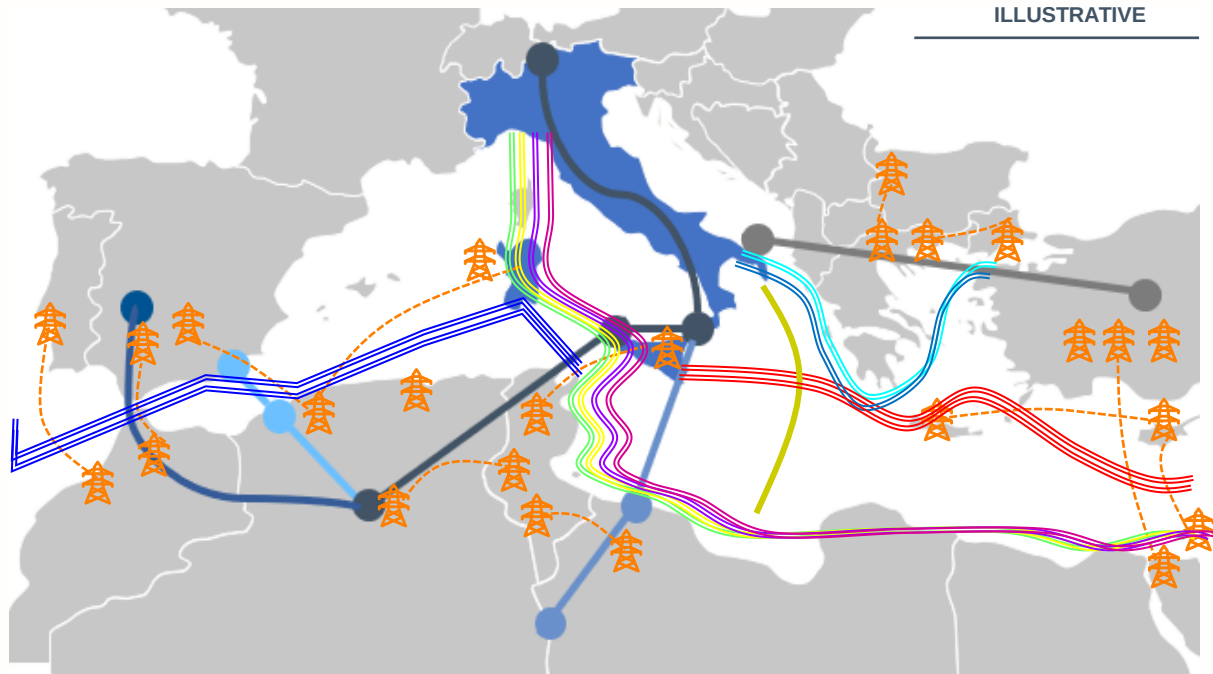
Italian manufacturing diversification index of value added (2021)



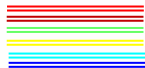
- High degree of **product diversification** embedded in a dense **network** of traditional and new industrial districts

Electricity, gas and digital interconnections in the Mediterranean area

ILLUSTRATIVE



7  New energy interconnections planned up to 2030

 Digital cables

 Gas Pipes

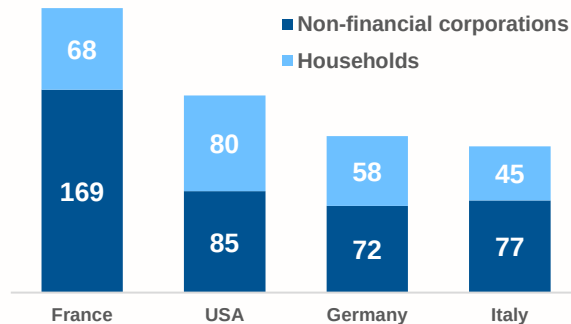
Interno – Internal

- **Privileged position** in the European context and **pivotal** energetic, gas and digital **interconnections**
- **Energy:** new shores potential **exploitation**
- **Gas:** strengthen gas and storage **infrastructures**
- **Digital:** new EU investments **planned**

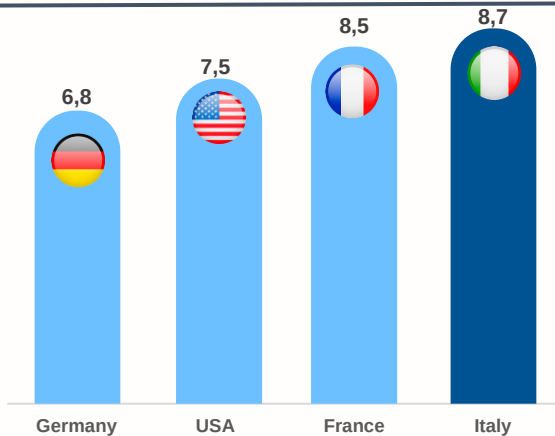
WEALTHY| High private wealth & largest recipient of EU RFF

05

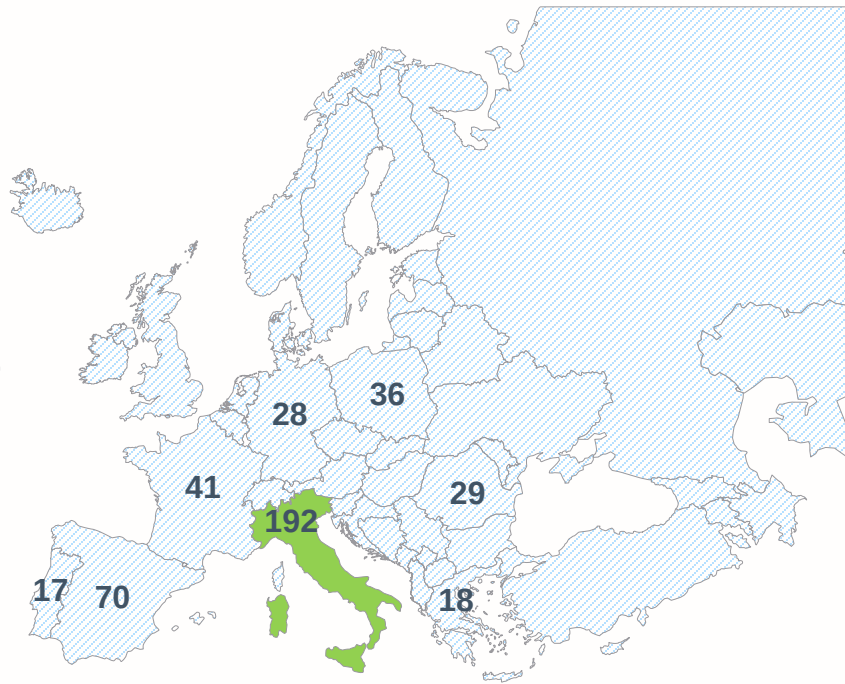
Private debt/GDP (%; 2020)



Household net worth/disposable income (%; 2020)



EU RFF funding allocation by country (Bln €)



Remaining EU countries tot. funding = 59

Conclusion



Not only Fashion, Food, Furniture



High quality research



Forefront of green transition