

INNOVIT
ITALIAN INNOVATION & CULTURE HUB



INNOVIT – San Francisco

Italian Innovation & Culture Hub

**Bringing the best of Italy together.
Technology, Culture and Business in a unique space for
global innovation.**

INNOVIT comes at a time of renewed Italy-US engagement around new technologies in a rapidly changing post-pandemic business environment.

INNOVIT will strengthen the connection between Italy and Silicon Valley, accelerating the development of new technologies that are shaping the world of tomorrow and solutions for today's most pressing issues.

Italy's long-term investment and presence in Silicon Valley.



Our Home

710 Sansome St.

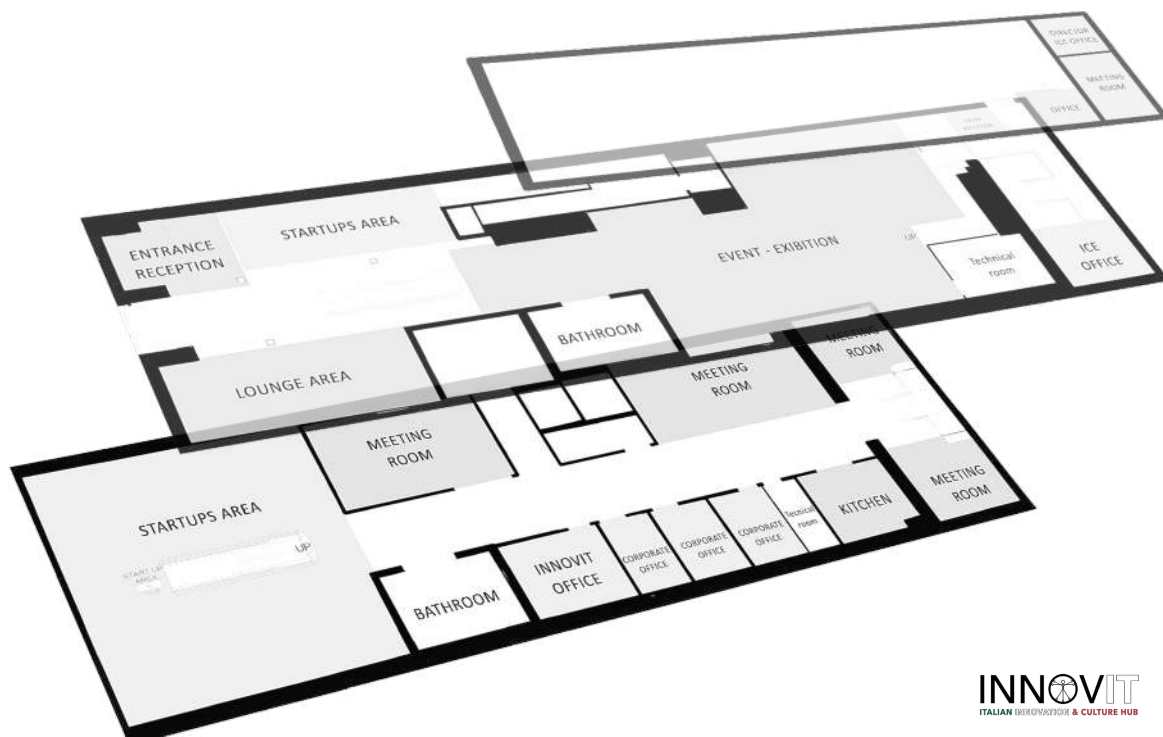
Located in downtown San Francisco, between the financial district and the iconic area of North Beach, where old San Francisco industrial architecture meets Italian style and design.

A 11.200 sqft venue is dedicated to hosting Italian companies, including offices, meeting rooms, and an events space.

MEZZANINE

STREET LEVEL

LOWER LEVEL



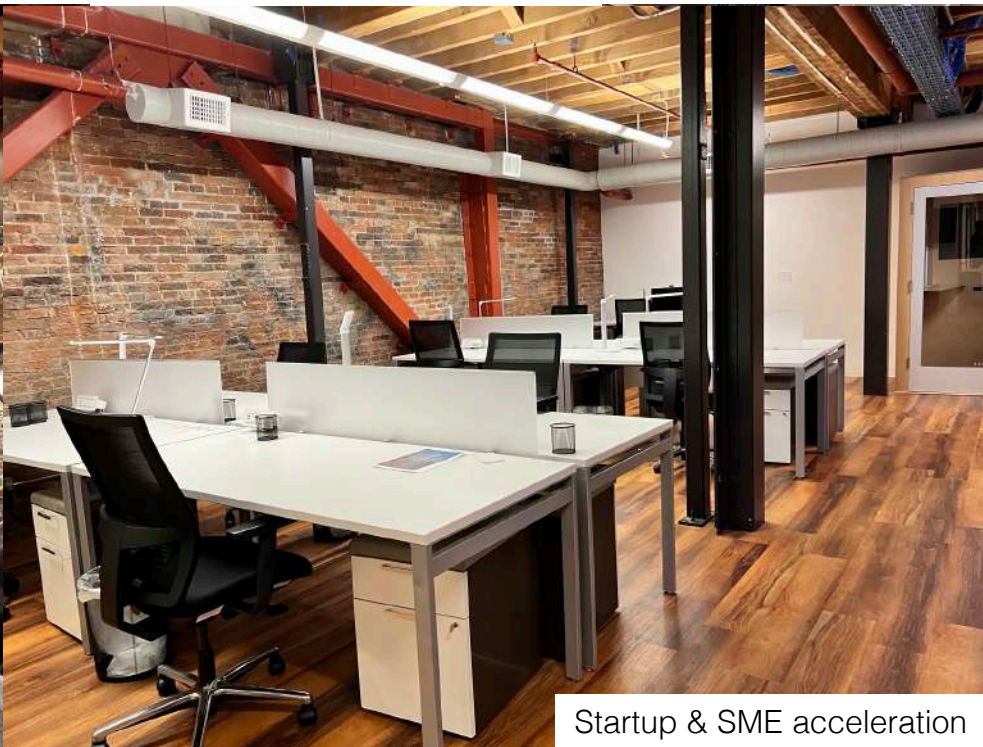
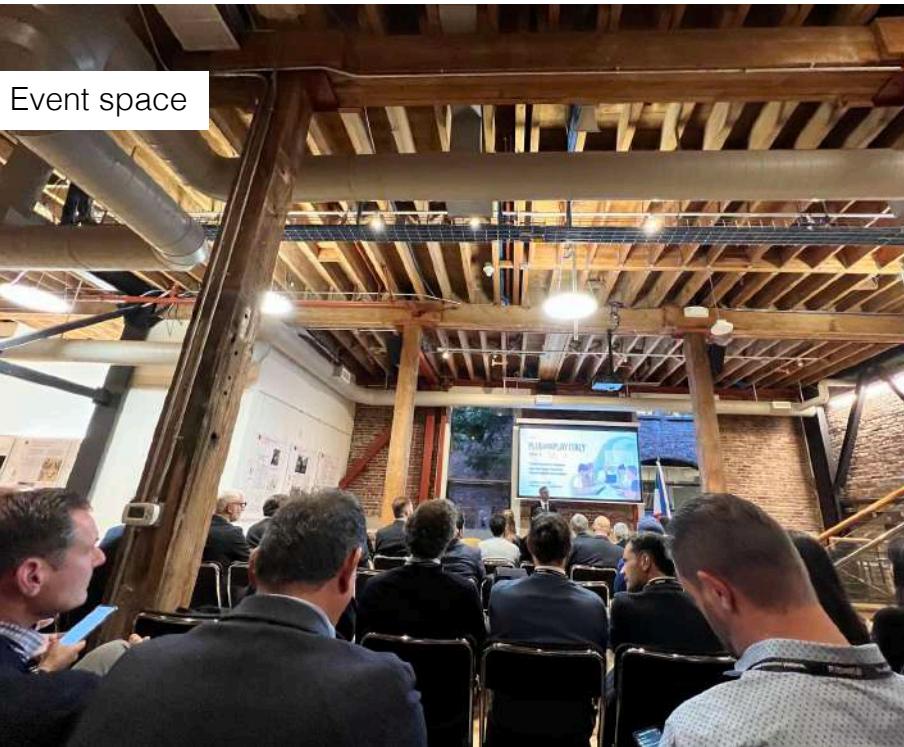
Our Work

Promote innovative projects,
entrepreneurship and US-Italy
cross-border tech initiatives.

Meeting rooms



Event space



Startup & SME acceleration

Corporate Offices



Acceleration Programs

At INNOVIT, we offer curated programs tailored to companies at different growth stages and innovation needs, with a specific focus on Startups, Scaleups, and SMEs.

Startup – Acceleration Program

Scale-ups with proven market validation and in-revenue.
Focus: international growth and fund-raising.

Early Stage – Startup Bootcamp

Seed and pre-seed stage.
Focus: identify the right product-market fit and build a team with a solid entrepreneurial culture.

SMEs – Traction Program

Italian SMEs focused on international expansion and innovation programs.

Competing in **high-tech industries** and in **markets with accelerating speed** of new technology adoption.

Full immersion programs for **tech scouting, training, and acceleration.**



Acceleration Services 2023

4 tracks, 60 SMEs, 60 Startups,
multiple industries.

Q1



Artificial Intelligence,
Metaverse,
Culture & Creativity

Q2



Cybersecurity and
Blockchain, IoT &
Robotics

Q3



Climate & Green
Energy, FoodTech

Q4



Space Economy

More industries and technologies will be covered in the following years, including areas of national strategic relevance for Italy (i.e., electronics, semiconductors, advanced manufacturing, digital health, etc.).



Our goals 2023-2026

INNOVIT will host in San Francisco +100 companies per year.



4

Years

22

Programs

14

Tracks

250

Startups

300

SME

