

CDP joins the Open-es alliance to promote the sustainability of value chains

A new commitment from the Italian National Promotional Institution to stimulate the adoption of sustainability criteria in the business system even more effectively, starting with its own suppliers

To date, about 70% of the purchases made by Cassa Depositi e Prestiti come from partners with environmental certifications and over 88% from companies that have obtained social and governance certifications

Open-es is the digital platform launched by Eni at the beginning of 2021 and which to date already involves over 20,000 companies and 26 large Italian promoting companies

Rome, 18 June 2024 – Cassa Depositi e Prestiti joins [Open-es](#), a systemic alliance aimed at promoting the development of competitiveness and sustainability of companies by offering an open and free digital platform for all companies. This brings the number of large Italian companies promoting the initiative to 26.

The mission underlying the open alliance launched by Eni at the beginning of 2021 is to join forces between the main players in the industrial, financial and institutional world to support all companies in measuring and improving their ESG characteristics, simplifying the path thanks to concrete tools and convergence towards common models in line with the reference regulations and standards. Today, Open-es already involves more than 20,000 companies belonging to 65 industrial sectors.

ESG monitoring of stakeholders is a priority in the current market and regulatory context and the role played by the most important industrial and financial players is fundamental in order to guide customers and suppliers in improvement paths on key dimensions for the competitiveness of value chains. CDP's entry into Open-es aims to accelerate this process, in line with Italian strategic priorities, in order to develop modern, resilient, globally competitive and sustainable value chains, favouring the positioning of companies in the highest added value market segments.

For CDP, this is also a further step forward in the sustainable transformation process started with its [2022-2024 Strategic Plan](#), which saw the Group not only include ESG criteria in the evaluation of its business choices but also in the selection of its suppliers: thanks to this approach, at the end of 2023 CDP's supply chain was increasingly sustainable, with around 70% of purchases coming from suppliers with environmental certifications and over 88% coming from companies with social and governance certifications. In September 2023, the Board of Directors also approved a

specific [General Policy on Responsible Procurement containing a specific Code of Conduct for Suppliers](#).

For Cassa Depositi e Prestiti, its commitment to Open-es will facilitate the involvement of its suppliers, but it is equally important including in terms of the companies served to achieve its net zero target by 2050: in fact, in June 2023 CDP undertook to reduce its portfolio emissions intensity (tCO₂e/million euro) by 30% by 2030 compared to 2022 and to date it has already recorded a decrease of about 7% in its overall emissions intensity.

Thanks to this strategic partnership, the CDP Group will finally be able to play a leading role within a community that brings together experience, best practice and solutions to accelerate the sustainable development of the business system. This will allow CDP to further improve the process of quantifying and monitoring the degree of sustainability of the players in its network and strengthen its leading role towards the main entities in the system, promoting dialogue between stakeholders and the economic and social development of the country, contributing to the achievement of the 17 Sustainable Development Goals of the United Nations 2030 Agenda.

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